



**HONOLULU  
FESTIVAL  
FOUNDATION**

P.O. Box 8494  
Honolulu, Hawaii 96830  
Tel (808) 926-2424  
Fax (808) 922-1412  
[www.honolulufestival.com](http://www.honolulufestival.com)

**FOR IMMEDIATE RELEASE**

February 3, 2010

***BE PART OF HAWAII'S PREMIER CULTURAL FESTIVAL!  
Volunteers Needed for 16<sup>th</sup> Annual Honolulu Festival, March 13-14***

HONOLULU – The 16<sup>th</sup> Annual Honolulu Festival is seeking the help of volunteers to assist organizers in the various festivities showcasing the diverse cultures of the Pacific Rim and Hawaii, March 13-14.

On Saturday, March 13, the festival will begin with two days of dynamic and fascinating cultural performances at the Hawaii Convention Center, Ala Moana Shopping Center, Waikiki Beach Walk and Waikiki Shopping Plaza. The festival concludes on Sunday, March 14 with the popular Grand Parade along Kalakaua Avenue, starting at 4:30 p.m.



Volunteers are needed to help with a range of activities and services, such as selling Festival logo goods and providing event schedules and information to visitors. Other assignments for volunteers include helping to build and march the *Daijyama* (fire-breathing dragon) float in the Waikiki Grand Parade and work at the *Ennichi Corner* at the Hawaii Convention Center, a dedicated activity area for children inspired by the traditional Japanese Saint's Day festival.

To sign up or for more information, visit the "Volunteer" section of the Honolulu Festival's web site at <http://www.honolulufestival.com/eng/volunteers.php>.

The Honolulu Festival highlights the people and diversity of the Pacific and Asia through an impressive showcase of arts, culture and entertainment – all of which is ***free to the public***. Under the banner "Pacific Harmony" and theme of "Discovery Through Tradition," the 2010 festival will be an educational and entertainment extravaganza featuring cultural performances and exhibits from Australia, Tahiti, Philippines, China, Taiwan, Korea, Japan, Alaska and Hawaii. The two-day showcase concludes with the spectacular Grand Parade through the heart of Waikiki.

The Honolulu Festival was initiated in 1995 to help promote cultural understanding and harmony between the people of Hawaii and Asia-Pacific. The Honolulu Festival is supported by the Honolulu Festival Foundation, a non-profit organization formed in 2000 to administer Festival activities and perpetuate the cultures, customs and traditions of Asians and Pacific Islanders through community outreach and charitable efforts.

For more information, please visit **[www.honolulufestival.com](http://www.honolulufestival.com)** or call the hotline at **(808) 596-3327**. Be a fan of the Honolulu Festival on Facebook and follow on Twitter at [@honfestival](https://twitter.com/honfestival).

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Media Contact:

McNeil Wilson Communications  
Patrick Dugan (808) 539-3411 / (808) 741-2712  
Noreen Kam (808) 539-3422 / (808) 741-2843  
[patrick.dugan@mwc-anthology.com](mailto:patrick.dugan@mwc-anthology.com)  
[noreen.kam@mwc-anthology.com](mailto:noreen.kam@mwc-anthology.com)