

16TH ANNUAL HONOLULU FESTIVAL



HONOLULU FESTIVAL FOUNDATION

P.O. Box 8494
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WHAT: The 16th Annual Honolulu Festival is Hawaii's premier cultural festival celebrating the music, arts and people of the Pacific Rim and Hawaii.

Under the banner "Pacific Harmony" and theme of "Discovery Through Tradition," the festival is an educational and entertainment extravaganza featuring performers and exhibits from Japan, China, Taiwan, Korea, Philippines, Australia, Tahiti, Alaska, and Hawaii.

Festival highlights:

- Free, live performances of music and culture, art exhibits
- Friendship Gala at the Hawaii Convention Center, March 13
- Waikiki Grand Parade along Kalakaua Avenue, March 14

WHEN: March 13-14, 2010

WHERE: **Saturday March 13, 10:00 a.m. – 5:00 p.m.**

Sunday March 14, 10:00 a.m. – 3:00 p.m.

Free cultural and arts performances at the following locations:

- Hawaii Convention Center
- Ala Moana Shopping Center
- Waikiki Shopping Plaza
- Waikiki Beach Walk

Saturday March 13 – Friendship Gala, 7:00-9:00 p.m. – Hawaii Convention Center

- A benefit for the Honolulu Festival Foundation's educational programs
- Admission: \$85 (\$35 of the donation is tax deductible)

Sunday March 14 – Waikiki Grand Parade featuring performers and floats, 4:30 p.m.

ABOUT: The Honolulu Festival is Hawaii's foremost cultural event showcasing the multi-ethnic diversity of the Pacific Rim and Hawaii. Last year, the event attracted approximately 5,200 visitors from Japan and Pacific Rim countries, generating more than \$10 million in visitor spending and nearly \$1 million in tax revenues.

The Honolulu Festival was founded in 1995 to help promote cultural understanding and harmony between the people of Hawaii and Asia-Pacific. It is supported by the Honolulu Festival Foundation, a non-profit organization formed in 2000 to administer Festival activities and perpetuate the culture, customs and traditions of Asians and Pacific Islanders through community outreach and charitable efforts.

For more information, please visit www.honolulufestival.com or call the hotline at (808) 596-3327. Be a fan of the Honolulu Festival on Facebook and follow on Twitter at @honfestival.

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