



**HONOLULU
FESTIVAL
FOUNDATION**

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FOR IMMEDIATE RELEASE

February 4, 2010

***SHARING PACIFIC REGION CULTURES AT
16TH ANNUAL HONOLULU FESTIVAL***

WHAT: Honolulu Festival Showcases Cultural Performances and Exhibits, and Waikiki Grand Parade –*FREE to the Public*

WHEN: **March 13 – March 14, 2010**

WHERE: **Saturday March 13, 10:00 a.m. – 5:00 p.m.**
Sunday March 14, 10:00 a.m. – 3:00 p.m.

Free cultural and arts performances at the Hawaii Convention Center, Ala Moana Shopping Center, Waikiki Beach Walk, and Waikiki Shopping Plaza

Sunday March 14, 4:30 p.m.

Waikiki Grand Parade along Kalakaua Avenue

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HONOLULU – Hawaii’s premier cultural festival, the 16th Annual Honolulu Festival, will highlight the people and diversity of Asia-Pacific through an impressive showcase of arts, culture, and entertainment – all of which is free to the public the weekend of March 13-14.

Under the banner “Pacific Harmony” and theme of “Discovery Through Tradition,” the 2010 festival will be an educational and entertainment extravaganza featuring cultural performances and exhibits from Australia, Tahiti, Philippines, China, Taiwan, Korea, Japan, Alaska and Hawaii. The cultural showcase concludes with the spectacular Grand Parade through the heart of Waikiki.

The Honolulu Festival celebrates and perpetuates the strong cultural and ethnic ties between the people of Hawaii and the Pacific Rim. It is the Festival’s mission to perpetuate the traditions of these cultures to future generations. This celebration of music, art and culture began in 1995 to help foster cultural and ethnic harmony between the people of Hawaii and Asia-Pacific. The Honolulu Festival Foundation, a non-profit organization formed in 2000, administers Festival activities and honors the culture, customs and traditions of Asians and Pacific Islanders through community outreach and charitable efforts.

For more information, please visit www.honolulufestival.com. Be a fan of the Honolulu Festival on Facebook and follow on Twitter at [@honfestival](https://twitter.com/honfestival).

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