



**HONOLULU
FESTIVAL
FOUNDATION**

P.O. Box 8494
Honolulu, Hawaii 96830
Tel (808) 926-2424
Fax (808) 922-1412
www.honolulufestival.com

FOR IMMEDIATE RELEASE

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***NEW FIREWORKS SHOW HIGHLIGHTS 2011 HONOLULU FESTIVAL
CELEBRATION OF PACIFIC REGION CULTURES***

WHAT: Hawaii's highly celebrated Honolulu Festival will highlight the people and diversity of the Pacific and Asia through a dynamic showcase of cultural performances and exhibits, the popular Waikiki Grand Parade, and the spectacular Nagaoka Fireworks Show off Waikiki Beach.

WHEN: **March 11 – March 13, 2011**

WHERE: **Friday, March 11, 9:00 a.m. – 12:00 p.m.**
Invitation-only Education Tours for Hawaii school groups

Saturday, March 12, 10:00 a.m. – 5:00 p.m.

Sunday, March 13, 10:00 a.m. – 3:00 p.m.

FREE cultural and arts performances at four locations:

Hawaii Convention Center, Ala Moana Shopping Center,
Waikiki Beach Walk, and Waikiki Shopping Plaza

Saturday, March 12, 7:00 – 9:00 p.m.

Friendship Gala featuring top Hawaii restaurants and exciting performances by Honolulu Festival artists. Held at the Hawaii Convention Center as a benefit for the Honolulu Festival Foundation

Sunday, March 13, beginning at 4:30 p.m.

Waikiki Grand Parade along Kalakaua Avenue

ALL NEW Nagaoka Fireworks Show, following the parade

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HONOLULU – To help perpetuate the strong cultural and ethnic ties of people in the Asia-Pacific region, the Honolulu Festival will present a weekend of free arts and cultural displays, and live entertainment performances, March 12-13, 2011. Performers and exhibits from Japan, China, Taiwan, Korea, Australia, the Philippines, Tahiti, Alaska, and Hawaii will dazzle guests with their amazing talents.

Under the banner “*Pacific Harmony*” and the theme, “*We are all neighbors, around the world,*” the 2011 Honolulu Festival will also light up the skies of Waikiki with the spectacular Nagaoka Fireworks Show following the Waikiki Grand Parade on Sunday March 13. Originating from Nagaoka City, Japan, this fireworks extravaganza will make its first appearance in Hawaii.

The 17th Annual Honolulu Festival is a celebration of music, art and culture to help foster cultural and ethnic harmony between the people of Hawaii and Asia-Pacific. The Honolulu Festival Foundation, a non-profit organization, administers Festival activities and honors the culture, customs and traditions of Asians and Pacific Islanders through community outreach and charitable efforts. For more information, visit www.honolulufestival.com and get updates on Facebook and Twitter at @honfestival.

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Contact:

McNeil Wilson Communications

Noreen Kam (808) 539-3422

Janice Kaulukukui (808) 539-3484

noreen.kam@mwc-anthology.com / janice.kaulukukui.mwc-anthology.com