



**HONOLULU
FESTIVAL
FOUNDATION**

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FOR IMMEDIATE RELEASE

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***HAWAII'S PREMIER CULTURAL FESTIVAL CALLS FOR VOLUNTEERS!
17th Annual Honolulu Festival seeks Volunteers, March 11-13***

HONOLULU – Be part of Hawaii's leading cultural festival by becoming a volunteer at the 17th Annual Honolulu Festival to assist facilitators in the various festivities showcasing the cultural arts and exhibits of the Pacific Rim and Hawaii, March 11-13.

Beginning Saturday, March 12, the festival will feature two days of theatrical and enriching cultural performances at the Hawaii Convention Center, Ala Moana Shopping Center, Waikiki Beach Walk and Waikiki Shopping Plaza. The festival concludes on Sunday, March 13 with the popular Grand Parade along Kalakaua Avenue, starting at 4:30 p.m. followed by a spectacular fireworks display over Waikiki Beach.

Volunteers are invited to assist in a range of activities and services, such as providing event schedules and information to visitors and selling Festival logo goods. Volunteers are also needed to help build and march the *Daijayama* (fire-breathing dragon) float in the Waikiki Grand Parade and work at the *Ennichi Corner* at the Hawaii Convention Center, an activity area dedicated for children inspired by the traditional Japanese Saint's Day festival.



To sign up or for more information, visit the "Volunteer" section of the Honolulu Festival's web site at <http://www.honolulufestival.com/eng/volunteers.php>.

The Honolulu Festival highlights the people and diversity of the Pacific and Asia through an impressive showcase of arts, culture and entertainment – all of which is ***free to the public***. Under the banner of "Pacific Harmony," the 2011 Festival's theme is "We are all neighbors, around the world." It will highlight cultural exhibits and performing groups representing Japan, China, Taiwan, Korea, the Philippines, Australia, Canada, Alaska, and Hawaii.

The 17th Annual Honolulu Festival is a celebration of music, art and culture to help foster cultural and ethnic harmony between the people of Hawaii and Asia-Pacific. The Honolulu Festival Foundation, a non-profit organization, administers Festival activities and honors the culture, customs and traditions of Asians and Pacific Islanders through community outreach and charitable efforts. For more information, visit www.honolulufestival.com or call the hotline at (808) 833-3378. Be a fan of the Honolulu Festival on Facebook and Twitter at @honfestival to get the latest updates.

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