

FOR IMMEDIATE RELEASE

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**HONOLULU
FESTIVAL
FOUNDATION**

P.O. Box 8494
Honolulu, Hawaii 96830
Tel (808) 926-2424
Fax (808) 922-1412
www.honolulu festival.com

**BATTLE OF BANDS, DANCE SQUADS AND GLEE CHOIRS
ON DISPLAY AT HONOLULU FESTIVAL, MARCH 12**
Three Spirited Competitions Will Feature Hawaii and International Groups

HONOLULU – On March 12, attendees of the popular Honolulu Festival will enjoy triple the fun and entertainment with three lively contests featuring the talents of school musical groups, choirs and cheer/dance squads from Hawaii, North America and Japan. All the contests are free for spectators to enjoy.

As Hawaii’s premier cultural event, the 2011 Honolulu Festival is collaborating with Hawaii Music Festivals to showcase the following competitions on Saturday, March 12, at the Hawaii Convention Center: (1) Hawaii Choral Festival; (2) Hawaii Band Festival, and; (3) Hawaii Cheer & Dance Festival.

“These music and dance competitions present a superb opportunity for school groups from Hawaii and around the world to



display their diversity of musical talents and dance styles in a friendly and entertaining setting at the Honolulu Festival,” said Keiichi Tsujino, president of the Honolulu Festival Foundation. “Admission is free, making this is a great entertainment value for the whole family and a wonderful learning experience for children.”

Based in Honolulu, the Hawaii Music Festivals has been providing mainland and international bands, orchestras and choirs the opportunity to perform for the people of Hawaii for more than 24 years. Groups interested in participating in the competitions may contact Richard Tagawa of the Hawaii Music Festivals at 800-366-7486.

About the 2011 Honolulu Festival

Under the banner of “Pacific Harmony,” the 2011 Festival’s theme is “We are all neighbors, around the world.” It will highlight cultural exhibits and performing groups representing Japan, China, Taiwan, Korea, the Philippines, Australia, Canada, Alaska, and Hawaii.

Free cultural exhibits and performances will be on display Saturday, March 12, 10:00 a.m. to 5:00 p.m., and Sunday, March 13, 10:00 a.m. to 3:00 p.m. The festival concludes on Sunday with the festive Waikiki Grand Parade along Kalakaua Avenue, featuring music, dynamic cultural demonstrations, magnificent floats, including the popular *Daijyama*, or fire-breathing dragon and followed by a great Nagaoka Fireworks Finale, off Waikiki Beach.

Founded in 1995, the Honolulu Festival is a celebration of music, art and culture and helps to promote cultural understanding and harmony between the people of Hawaii and Asia-Pacific. The Honolulu Festival Foundation, a non-profit organization formed in 2000, administers Festival activities and perpetuates the culture, customs and traditions of Asians and Pacific Islanders through community outreach and charitable efforts.

For more information about the Honolulu Festival, please visit www.honolulu festival.com, “Like” it on Facebook and follow @honfestival on Twitter.

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Media Contact:

McNeil Wilson Communications
Patrick Dugan (808) 539-3411 / (808) 741-2712
Noreen Kam (808) 539-3422 / (808) 741-2843
patrick.dugan@mwc-anthology.com or noreen.kam@mwc-anthology.com