



**FOR IMMEDIATE RELEASE**

February 27, 2015

**HONOLULU FESTIVAL CONCLUDES WITH SPECTACULAR NAGAOKA  
FIREWORKS SHOW OVER WAIKIKI, MARCH 8**

**WHAT:** Nagaoka Fireworks Show Decorates the Skies Over Waikiki Beach

**WHEN:** Sunday, March 8, starting at 8:30 p.m.

**WHERE:** Waikiki Beach (fireworks barges located between the Royal Hawaiian Hotel and Sheraton Waikiki)

**WHO:** Presented by Nagaoka City, Japan, in conjunction with the Honolulu Festival Foundation



**HONOLULU** – The Honolulu Festival’s weekend of cultural festivities will conclude with the spectacular Nagaoka Fireworks Show over Waikiki Beach. The 15-minute pyrotechnic rainbow of colors will be accompanied by music broadcast by Hawaiian 105 KINE (105.1 FM).

Preceding the fireworks display will be the popular and always entertaining Waikiki Grand Parade of cultural performers, bands, and imaginative floats on Kalakaua Avenue, starting at 4:00 p.m.

Presented by Nagaoka City, Japan, the Nagaoka Fireworks Show has been a huge hit with residents and visitors in its first three years, following the establishment of Honolulu and Nagaoka as sister cities on March 2, 2012.

The Nagaoka Fireworks have been held every year in Nagaoka, Japan since August 1, 1946. First held as an expression of Japan’s hope for a recovery from World War II, the fireworks are now intended to promote the desire for world peace. For more information, visit [www.honolulu festival.com](http://www.honolulu festival.com).

**About the Honolulu Festival**

Supported by the Honolulu Festival Foundation, Hawaii Tourism Authority, and corporate sponsors, the 21st annual Honolulu Festival features a weekend of *free* arts, cultural displays, and performances for all to enjoy, March 7-8.

Under the banner of “*Pacific Harmony*” and the theme “*Creating Cultural Friendships with Aloha*,” the Honolulu Festival’s goal is to help perpetuate the strong cultural and ethnic ties between the people of Hawaii and the Pacific Rim.

The Honolulu Festival Foundation supports educational and cultural programs for the benefit of Hawaii’s school children and the community-at-large through public outreach and charitable efforts.

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