



# What is the Honolulu Festival?

Honolulu Festival is Hawaii's premier cultural event, promoting cultural understanding, economic cooperation and ethnic harmony between the people of Hawaii and the Pacific Rim. The theme of the Honolulu Festival is "Pacific Harmony". By understanding traditional cultures, we can live together more peacefully with love and trust.



**The Honolulu Festival Foundation is seeking companies and organizations interested in becoming a sponsor for the Honolulu Festival.**

The Honolulu Festival Foundation operates under 3 core concepts of "cultural exchange," "education" and "environment." Hawaii being located at the center of the Pacific Ocean, Honolulu Festival has achieved to become the cultural exchange event for the entire Pan Pacific region. These great festivals have been made possible thanks to the continuous support of all the sponsors. To continue the legacy of being Hawaii's largest festival with cultural and educational activities, we welcome future sponsors to support this great event.

**Your support provides great contributions for the Honolulu Festival to continue successfully.**

The Honolulu Festival is the largest cultural exchange event held in Hawaii that helps promote the mutual cultural understanding, economic cooperations as well as ethnic harmony between the people of Japan, Hawaii and the Pacific Rim regions. The festival is operated by the Honolulu Festival Foundation, a non-profit organization that is supported by the donations from local companies and individual sponsors each year. Make a donation and support the Honolulu Festival! For more information go to: [www.honolulufestival.com](http://www.honolulufestival.com)

**Join and become a Volunteer!**

The phenomenal success of Honolulu Festival is a reflection of the ever-increasing dedication and enthusiasm of all volunteers who help every year. With the amazing display of Aloha Spirit from our volunteers we are able to see smiles and enjoyment from the guests at the Festival! Volunteers have the opportunity to provide their support in many different activities at the Hawaii Convention Center or the Grand Parade in Waikiki. To volunteer, please fill out the online registration (starts January) and be ready to have a great time!



## Supporting Koa Tree Planting Project

Honolulu Festival Foundation's Environmental Initiative

Did you know, that the forests the size of the Big Island are disappearing every 25 days on the planet according to the World Industrial Index for the years 1978 to 2012? The "Hawaiian Koa" is indigenous to Hawaii. It does not grow anywhere else in the world and only 10% of the Koa tree forest remains.

The Honolulu Festival Foundation is supporting the Koa tree planting project on the lands that once belonged to the Kamehameha Kingdom. One Koa tree can absorb almost the same amount of carbon dioxide in which a family of four would have exhaled during a 7-day vacation trip in Hawaii. Two Koa trees can produce the amount of oxygen needed for a family of four for one year.

The Honolulu Festival Foundation will be supporting the Koa tree planting project to protect the global environment.

\*Researched by Hawaii Legacy Hardwood



## Past Participants

### The Flag Wavers from Faenza From Italy

The group performs in the medieval uniform with the color of the five groups of flags-wavers of Faenza: WHITE, YELLOW, BLACK, RED and GREEN. The flag bearers and musicians of Faenza are among the most talented in Italy. In fact, they have been awarded with over 30 title of ITALIAN CHAMPIONS of the ancient flag game.



### Jaran Aboriginal and Torres Strait Islander Dance Company From Australia

The Alaska Native Heritage Center Dancers began in 2001 as part of the after school High School Program. Students connect with their cultures through traditional Alaskan Native dance. Members of the Alaska Native Heritage Center Dancers include extremely dedicated and enthusiastic students representing many different Alaskan Native cultures.



### Talchum Research Group (Jeju National University) From Korea

Since 1980, "Talchum Research Group", a student club in Jeju National University, has started to study and succeed to the Korean traditional dance. And they have joined various multi-cultural festivals to introduce Korean traditional dance to foreigners.



### Mele Hula Taipei 777 ARP From Hawaii

Mele Hula, a dancing troupe from Taiwan, represents the 777 club of senior citizens and retirees. The troupe is led by its founder Tina Hsueh, the most famous and distinguished Hula dancer in Taiwan. Under her instruction and guidance, Mele Hula's dancing style combines the best elements of various artistic dances, both western and oriental.



# HONOLULU Festival



23rd Annual

3/10 (Fri) ~ 12 (Sun) 2017

Organized by Honolulu Festival Foundation

Supported by JTB Corp. / Hawaii Tourism Authority / Japan Airlines Co., Ltd. / First Hawaiian Bank / Hawaiian Airlines (TBD)

<http://www.honolulufestival.com>

