



FOR IMMEDIATE RELEASE

January 30, 2017

23rd ANNUAL HONOLULU FESTIVAL SEEKING VOLUNTEERS

WHAT: Calling all volunteers! The 23rd Annual Honolulu Festival is looking for volunteers interested in gaining hands-on learning experience and strengthening their sense of community during the weekend-long celebration of cultural differences.

The Honolulu Festival draws thousands of participants each year to promote cultural understanding, economic cooperation and ethnic harmony between the people of Hawaii and the Pacific Rim. The festival features fun and educational activities, *free* cultural and arts performances, as well as the ever-popular Waikiki Grand Parade and spectacular Nagaoka Fireworks show over Waikiki Beach.

WHEN: Friday, March 10, Saturday, March 11 and/or Sunday, March 12

HOW TO HELP: Volunteers will have the opportunity to provide support for events, activities and exhibits during the festival weekend, including:

Educational School Tours – Friday, March 10

- Facilitate check-ins and escort groups during tour
- Ensure all groups are able to experience each activity and booth in a timely manner

Hawaii Convention Center – Saturday, March 11 to Sunday, March 12

- Welcome and provide event schedule information to visitors
- Support staff members during exhibits, seminars, film festival, etc.
- Staff game booths at the *Ennichi Corner* (activity area for children)

Grand Parade – Sunday, March 12

- Welcome and provide event schedule information to visitors
- Help build and march the *Daijayama* (fire-breathing dragon) float
- Showcase various floats and carts during parade

For more information, visit www.honolulufestival.com/en/application/come-join-the-volunteer.

APPLY ONLINE: www.honolulufestival.com/en/contact/volunteer

Volunteers must be at least 12 years of age to register. All volunteers under 18 years of age must present a waiver form signed by a parent or legal guardian to participate.

After the registration process is completed, each volunteer will be contacted directly with further details up to two weeks prior to the festival.

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ABOUT THE HONOLULU FESTIVAL

Supported by the Honolulu Festival Foundation, Hawaii Tourism Authority, and corporate sponsors, the 23rd annual Honolulu Festival features a weekend of *free* arts and cultural displays and entertainment performances for all to enjoy, March 10-12.

Under the banner of “*Pacific Harmony*” and the theme, “*Cultural Harmony, Journey to Peace*” the Honolulu Festival’s goal is to help perpetuate the strong cultural and ethnic ties between the people of Asia-Pacific and Hawaii.

The Honolulu Festival Foundation supports educational and cultural programs for the benefit of Hawaii’s schoolchildren and the community-at-large through public outreach and charitable efforts.

For more information about the Honolulu Festival and its schedule of events, please visit www.honolulu festival.com. Follow updates about the Festival on Twitter (@honfestival), Instagram (@Honolulu_Festival) and become a fan of its Facebook page (Honolulu Festival).

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