

FOR IMMEDIATE RELEASE November 16, 2015

CALL FOR ARTISTS! INTRODUCING THE 2016 HONOLULU FESTIVAL ART CONTEST

Winner will receive a free three-night hotel stay in Waikiki



HONOLULU – Time to bring out your inner artist! The Honolulu Festival is now accepting submissions for the inaugural "Honolulu Festival Art Contest."

The grand-prize winner will have their artwork displayed on the 22nd annual Honolulu Festival guidebook cover and poster, and receive a free three-night stay at a Waikiki hotel.

The contest is open to Hawaii residents only. Below are details on how to enter.

The following five categories will be awarded:

- 1. Honolulu Festival Official Artwork 2016
- 2. Special Recognition Award
- 3. High School Award
- 4. Junior High School Award
- 5. Elementary School Award

SUBMISSION DEADLINE Tuesday, December 15, 2015

AWARDS

The grand-prize winner of the 2016 Honolulu Festival official artwork will receive the following:

- Artwork to be displayed on this year's Honolulu Festival guidebook cover and poster design.
- A free three-night hotel stay in Waikiki.
- A pair of tickets to the Friendship Gala, the festival's annual fundraising event, March 11.

The special recognition award winner will receive a free two-night neighbor island hotel stay.

Student award winners will each receive a \$100 gift card, along with tickets to the Friendship Gala.

CONTEST RULES, GUIDELINES, AND HOW TO SUBMIT

Artwork must incorporate the official banner "*Pacific Harmony*," and the 22nd festival theme "*Cultural Harmony, Journey to Peace*."

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Submitted digital artwork must be in JPEG format: 11 (W) x 11 (H) inch 300dpi, and under 2MB. For those that would like to use a copyrighted image from the 2015 Honolulu Festival, please download from the following link: <u>http://www.honolulufestival.com/en/press/gallery</u>.

Also required with the artwork is an up to 500-word written description of your piece.

Submissions can be made online at http://www.honolulufestival.com/en/artcontest.

JURORS

The contest will be judged by a guest juror, the Honolulu Festival foundation, and votes from Facebook users.

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About the Honolulu Festival

HONOLULU – Supported by the Honolulu Festival Foundation, Hawaii Tourism Authority, and corporate sponsors, the 22nd annual Honolulu Festival features a weekend of *free* arts and cultural displays and entertainment performances for all to enjoy, March 11-13, 2016.

Under the banner of "*Pacific Harmony*" and the theme, "*Cultural Harmony, Journey to Peace*" the Honolulu Festival's goal is to help perpetuate the strong cultural and ethnic ties between the people of Hawaii and the Pacific Rim.

The Honolulu Festival Foundation supports educational and cultural programs for the benefit of Hawaii's school children and the community-at-large through public outreach and charitable efforts.

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