



FOR IMMEDIATE RELEASE

January 30, 2018

24th ANNUAL HONOLULU FESTIVAL SEEKING VOLUNTEERS

WHAT: The 24th Annual Honolulu Festival is seeking volunteers during its weekend-long celebration of cultural exchanges.

Each year, the Honolulu Festival attracts thousands of participants to promote cultural understanding, economic cooperation and ethnic harmony between the people of Hawaii and the Pacific Rim. The festival features an array of family-friendly activities, free cultural and arts performances, as well as the ever-popular Grand Parade down Kalakaua Avenue and Nagaoka Fireworks show over Waikiki Beach.

WHEN: Various shifts available on Friday, March 9; Saturday, March 10; and Sunday, March 11

HOW YOU CAN HELP: Volunteers will have the opportunity to provide support for events, activities and exhibits during the festival weekend, including:

Educational School Tours – Friday, March 9

- Facilitate check-ins and escort groups of school children during tours
- Ensure all groups are able to experience each activity and booth in a timely manner

Hawaii Convention Center – Saturday, March 10 to Sunday, March 11

- Welcome visitors and provide attendees with event schedule information
- Support Film Festival's reception and operations
- Staff game booths at the *Ennichi Corner* (activity area for children)

Grand Parade – Sunday, March 11

- Welcome visitors and provide attendees with event schedule information
- Carry placards to introduce parade participants
- Perform a traditional dance for Daijyama during the parade (Saturday practice session required)
- Support various floats and carts during parade, which may include pushing, pulling, and/or carrying

REGISTRATION: www.honolulufestival.com/en/application/come-join-the-volunteer

Volunteers must be at least 12 years of age to register. All volunteers under 18 years of age must present a waiver form signed by a parent or legal guardian to participate.

After the registration process is completed, each volunteer will be contacted directly with further details prior to the festival.

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ABOUT THE HONOLULU FESTIVAL

Supported by the Honolulu Festival Foundation, Hawaii Tourism Authority, and corporate sponsors, the 24th Annual Honolulu Festival features a weekend of free arts and cultural displays and entertainment performances for all to enjoy, March 9-11.

Under the banner of “*Pacific Harmony*” and the theme, “***Harmony over the Ocean, Journey to Peace***” the Honolulu Festival’s goal is to help perpetuate the strong cultural and ethnic ties between the people of Asia-Pacific and Hawaii.

The Honolulu Festival Foundation supports educational and cultural programs for the benefit of Hawaii’s schoolchildren and the community-at-large through public outreach and charitable efforts.

For more information about the Honolulu Festival and its schedule of events, please visit www.honolulu festival.com. Follow updates about the Festival on Twitter ([@honfestival](https://twitter.com/honfestival)), Instagram ([@Honolulu_Festival](https://www.instagram.com/Honolulu_Festival)) and become a fan of its Facebook page ([Honolulu Festival](https://www.facebook.com/Honolulu_Festival)).

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