

Aloha!

It is with great honor that we are once again able to welcome kama'āina, families and visitors to enjoy the 28th Annual Honolulu Festival, March 8-10, 2024.

Last year, the Honolulu Festival made its long-awaited comeback after a three-year hiatus from 2020 to 2022 due to the COVID-19 pandemic. This year, we are again pleased to be continuing with the festival's proud and distinguished tradition of appreciating the culture, people, history, music, dance, and experiences of artisans from the Pacific Rim and Hawai'i.

The Honolulu Festival's significance is that it provides groups from the Pacific Rim with the opportunity to showcase their cultural heritage in Hawai'i through free public performances. Even more importantly, cultural groups and local residents from Hawai'i interact with our friends from the Pacific Rim, which reinforces a greater sense of understanding for one another as global citizens.

The theme of this year's Festival is *Walk Together with Aloha, Pass the Baton to a Sustainable and Peaceful Future*, which encapsulates the impact and vision for this celebration of culture. Please make time to enjoy the cultural performances and exhibits, as well as the Grand Parade and Nagaoka Fireworks Show in Waikīkī.

Mahalo to all of the sponsors, participants and volunteers whose support makes the Honolulu Festival such a wonderful success.

Mahalo nui loa,

Tetsuya "Ted" Kubo, President Honolulu Festival Foundation