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Aloha!

The rhythmic beat of taiko drums beckon you to the 30th Annual Honolulu Festival!

Hawai'i is such a unique blend of people, traditions, and cultures, and we want to share this with the world. The Hawai'i Tourism Authority (HTA) is proud to once again be partnering with the Honolulu Festival Foundation to present the most spectacular cultural exchange event of the year to visitors and kama'āina.

Every year, the Honolulu Festival keeps getting better, thanks to the multitude of partners, volunteers, and other supporters. This year, we're celebrating the beauty of the Pacific Rim—the music, dance, art, film, food, and even fun, educational games for keiki—to promote peace and harmony.

Over an exciting, entertainment-packed weekend, you'll experience Hawai'i in a new way. Cultural performances, product trade shows, craft fair, exhibits and more await you! The event includes a Waikī Grand Parade along Kalākaua Avenue and culminates with a Nagaoka Fireworks Show over Waikī Beach.

The Honolulu Festival is one of 21 curated events in HTA's Signature Events portfolio this year, selected because it showcases everything we love about our islands and serves as a bridge that brings us closer together and strengthens our bonds with each other.

See you there!

Caroline Anderson
Interim President and CEO